

MASSEY

Ooey Gooey

12-block Chocolate

By Ethan and Adam



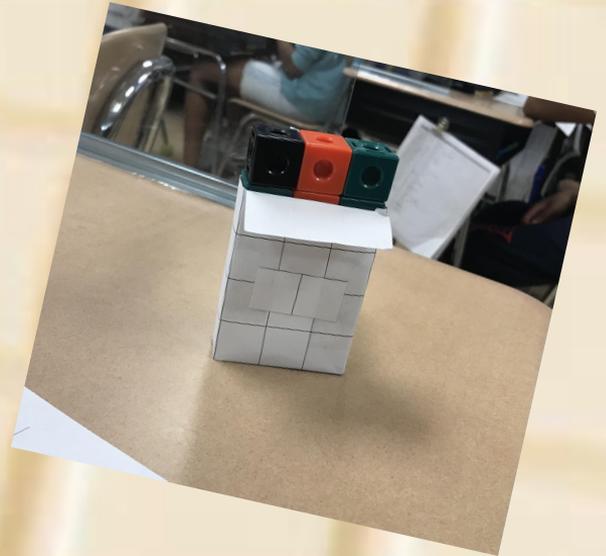
Bring around PARADISE wherever you go

3 NEW flavors!!

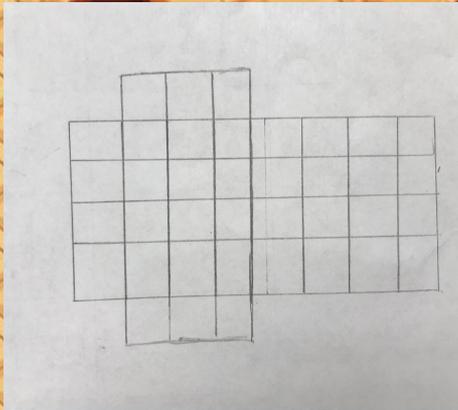
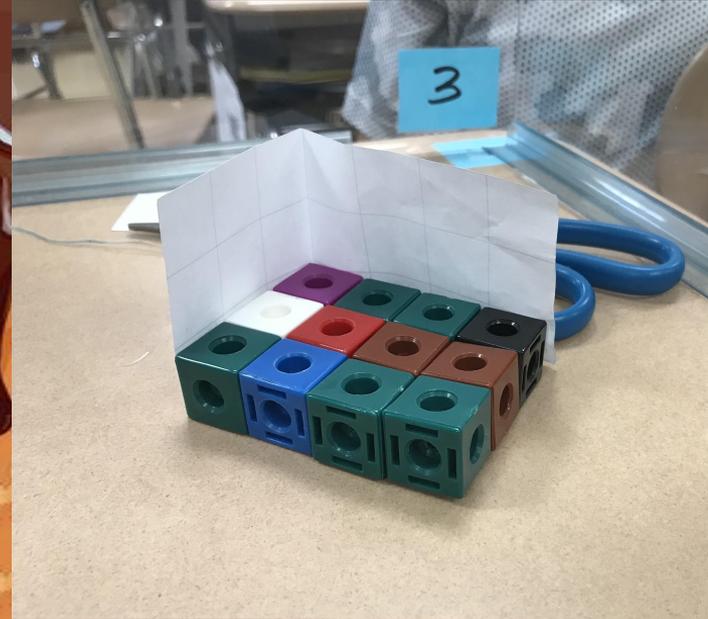
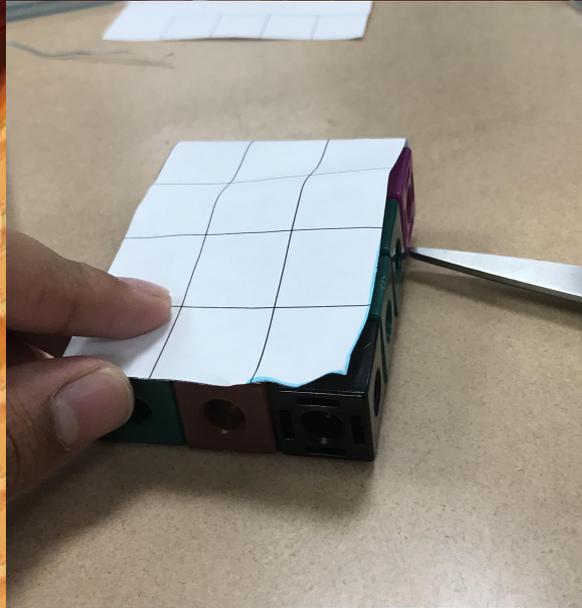
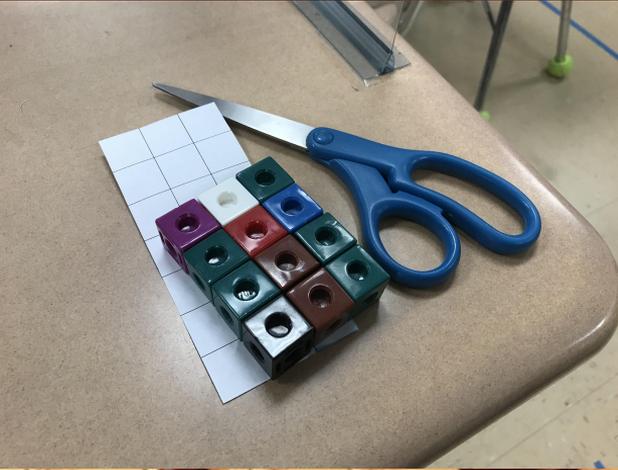
Get Your 12-block Ooey-Gooeys
Before They Run Out!!

Yum!!

Delicious



Our Process





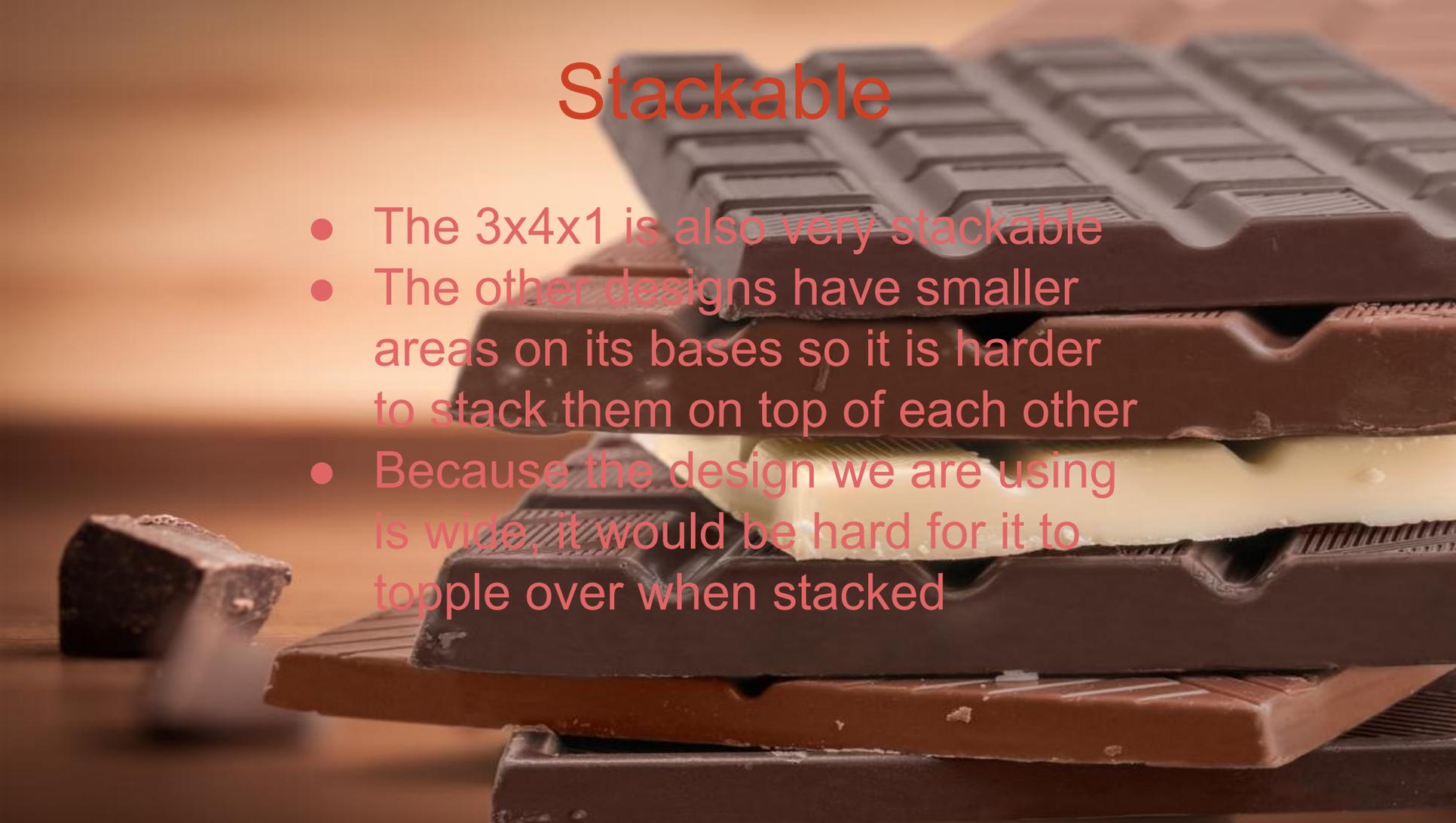
We provide 4 flavors and 3 new flavors! **Blueberry chocolate, cherry chocolate, dragon fruit chocolate**, dark chocolate, milk chocolate, white chocolate, and mint chocolate. How exciting is that!

Portable

The image features a stack of several chocolate bars, likely Ooey-Gooey, which have a crumbly, textured surface. The bars are stacked in a slightly irregular manner, with some pieces broken or chipped. The background is filled with chocolate shavings and crumbs, creating a rich, brown, textured environment. The lighting is warm and focused on the stack, highlighting the texture of the chocolate.

- Our design for the Ooey-Gooey 12 Pack was made to make it easy for you to carry it around enjoying your sweets throughout the day.
- We made sure it was flat and didn't cover a large amount of area or surface area.
- This design is flat and the best for portability.
- It is the second best because surface area is reduced.
- Because this design is more compact, there are more sides that are facing inward and don't need wrapper to cover it. This makes it smaller and because it is also flat, it is easier to carry around

Stackable

The image shows a stack of chocolate bars. The top bar is dark chocolate with a grid pattern. Below it is a bar with a white filling, possibly white chocolate or a filling. The stack is built on a wooden surface. A single piece of chocolate is broken and lying on the surface to the left. The background is a warm, blurred brown.

- The 3x4x1 is also very stackable
- The other designs have smaller areas on its bases so it is harder to stack them on top of each other
- Because the design we are using is wide, it would be hard for it to topple over when stacked

Eco-Friendly

- This design uses the second least wrapper out of all the 4 designs
- This makes it very Eco-Friendly
- The less wrapper you use, the less materials you use
- This is going back to the three rules which are reduce, reuse, and recycle
- Reducing uses the least energy and materials which helps the world
- We have also made the wrapper recyclable and reusable for games

Surface Area and What Role it Plays on How Eco-Friendly it is

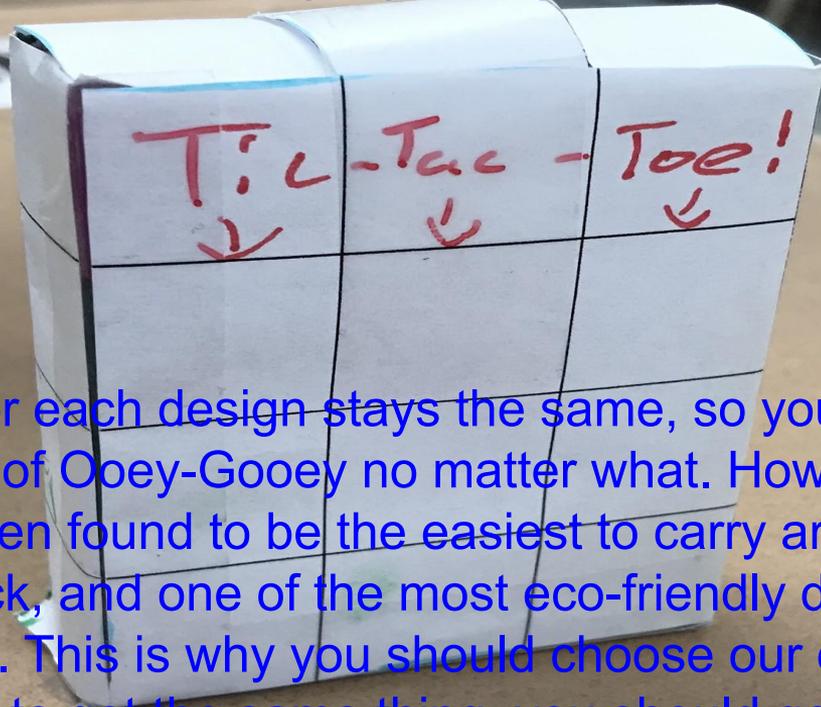
The reason this design has the second least wrapper used is because of the amount of surface area it has. It has a smaller surface area than most because of how most of the cubes only expose 3 sides.

For the 12x1x1 design, all of the cubes expose 4 or 5 sides which adds to the surface area.

For the 2x6x1 design, there are two units worth of surface area more than the design we chose

The surface area of the 2x3x2 design is less than our design. This means that it would be better if all we were going for was a good, eco-friendly design for our candy. However, because being eco-friendly makes it thicker, we decided that it would be pretty uncomfortable when carrying it around in your pocket because of its blockiness.

Volume



The volume for each design stays the same, so you will get the same amount of Ooey-Goey no matter what. However, our design has been found to be the easiest to carry around, the easiest to stack, and one of the most eco-friendly design out of all of our choices. This is why you should choose our design because if you're going to get the same thing, you should get it in a better package.